

**SIM**<sup>TM</sup>  
MAX

**TaylorMade**<sup>®</sup>

**OUR BEST FEELING DISTANCE IRON, POWERED BY SPEED BRIDGE™**



**FEATURES:**

- **SPEED BRIDGE™**
- **ECHO® DAMPING SYSTEM**
- **SPEED POCKET™**
- **PROGRESSIVE INVERTED CONE TECHNOLOGY**



FEATURE	BENEFIT
Speed Bridge™	Revolutionary Speed Bridge™ technology strategically supports the topline of the iron to unlock explosive distance and forgiveness with improved sound and feel
ECHO® Damping System	Designed with energy channeling geometry to quickly eliminate harsh vibrations at impact delivering better feel without sacrificing face flexibility
Speed Pocket™	Patented TaylorMade technology engineered to maximize face flexibility for increased ball speed and forgiveness on low face strikes
Ultra-Thin Face	Ultra-thin 1.5mm face design with Progressive Inverted Cone Technology delivers extreme ball speed across the face with an enhanced sweet spot designed to promote a straighter ball flight
Progressive Inverted Cone Technology	Inverted Cone Technology (ICT) is now uniquely positioned on each iron face to both increase the sweet spot and minimize side spin on mishits promoting a straighter ball flight

CLUB	4	5	6	7	8	9	PW	AW	SW	LW
LOFT	19°	21.5°	25.0°	28.5°	32.5°	38.0°	43.5°	49.0°	54.0°	59.0°
LIE	61.5°	62.0°	62.5°	63.0°	63.5°	64.0°	64.5°	64.5°	64.5°	64.5°
OFFSET	5.8mm	5.2mm	4.7mm	4.2mm	3.5mm	3.0mm	2.6mm	2.0mm	1.5mm	1.5mm
BOUNCE	2°	3°	5°	5°	6.5°	7°	7.5°	7.5°	9°	9°
LENGTH (ST/GR)	39.125"	38.50"	37.88"	37.25"	36.75"	36.25"	35.75"	35.50"	35.25"	35.00"
SWINGWEIGHT (ST/GR)	D1/D0	D1/D0	D1/D0	D1/D0	D1/D0	D1/D0	D1/D0	D1/D0	D3/D1	D3/D1
SWINGWEIGHT (Women's)	C2	C2	C2	C2	C2	C2	C2	C2	C4	C4
HAND	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH/LH	RH



SHAFT
Men's Graphite: Fujikura Ventus Blue (7-S, 6-R, 5-A)
Women's: Aldila NV Ladies 45 (L)
Men's Steel: KBS MAX 85 (S,R)



GRIP
Men's: Lamkin Crossline 360 47g 0.600 Reminder (Black/Gray)
Women's: Lamkin Ladies Sonar 38g 0.580 Round (Gray/White)